

February 26, 2024, at 2:00 PM hosted at Louisville Tourism, 401 W. Main St., Louisville, Kentucky 40202.

## **Commissioners Present:**

Eamon O'Brien Andre Donley Jay Nichols Chris Kipper Andrew Blieden Steve Wilson Jeff Parrish Doug Bennett Dana Mayton David Greene Mariah Gratz

# <u>GUESTS</u>

Mike Shull, Louisville Tourism Attorney; Tiffany Gallagher, Civitas and Karen Johnson, recording secretary.

#### **WELCOME**

Chairman O'Brien welcomed everyone to the meeting. Chairman O'Brien officially called the meeting to order at 2:01 PM. Chairman O'Brien requested a motion to accept the January 22, 2024, Minutes, as presented. Motion made by David Greene. Seconded by Andrew Blieden. All in Favor. *Motion Carried.* 

#### DBA/ LOUISVILLE HOTEL PARTNERSHIP DISCUSSION/VOTE

The GLLMD board viewed and discussed the DBA name, "Louisville Hotel Partnership". **Chairman O'Brien** requested a motion to approve Louisville Hotel Partnership as the doing business as (d/b/a) name for the District. Motion made by **Steve Wilson**. Seconded by **Andre Donley. All in Favor**. <u>Motion</u> <u>Carried</u>. Chairman O'Brien turned the meeting over to Chris Kipper for updates.

#### **GLLMD OPERATIONS UPDATES**

- **Banking: Chris Kipper** informed the group that the GLLMD Bank account was now set up and ready to accept funds at an interest rate of 1.98%. **Chris Kipper** informed the board that a third party would be used for processing payments; however, and banking RFP could be conducted in the future.
- **Collections: Chris Kipper** informed the group that the first collection yielded \$815, 630 and noted that this was below budgeted expectations. The group discussed various factors contributing to the shortfall such as some properties may be remitting annually instead of monthly and a delay in OTA payments.
- Insurance: Chris Kipper informed the group the status of the insurance policy.
- **Project Plan: Chris Kipper** informed the group that the project is on schedule.
- OTA Remittance and Meeting: Chris Kipper informed the group that Amber Halloran was continuing her work with OTA's and that Expedia has turned on the collection feature and we are working with Priceline to do the same.

# PREPARATION OF 24-25 BUDGET AND ECONOMIC IMPROVEMENT PLAN TIMELINE

Chris Kipper led the discussion and shared the budget timeline with the group.



## **LHA DUES DISCUSSION**

**Chairman O'Brien** requested **Mike Shull** report his findings surrounding any ethical issues regarding LHA dues payments. After some discussion, **Chairman O'Brien** requested a motion to approve payment of 2024 Louisville Hotel Association dues for all assessed properties up to a total of \$80,000. Motion made by **Andre Donley.** Seconded by **Andrew Blieden.** The motion passed unanimously, with **Jay Nichols, David Greene** and **Dana Mayton** abstaining.

#### NEW BUSINESS

**Doug Bennett** updated the group on the status of the Gazebo Festival.

#### **ADJOURNMENT**

Chairman O'Brien motioned for adjournment. Motion made by Steve Wilson. Seconded by Andrew Blieden. All in Favor. *Motion Carried.* Meeting adjourned at 3:05 PM.

#### **Future GLLMD Board Meetings**

- Monday, March 25, 2024, Louisville Tourism 5<sup>th</sup> Floor
- Monday, April 22, 2024
- Monday, May 20, 2024

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:

Chair Eamon O'Brien

Jay Nichols

Vice-Chair Jay Nichols

# 24 FEB 26 GLLMD MINUTES-APPPROVED

**Final Audit Report** 

2024-04-11

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