

Greater Louisville Lodging Management District (GLLMD) January 2024 Meeting

January 22, 2024, at 2:00 PM hosted at Omni Hotel, 400 S. Second St. Louisville, Kentucky 40202.

Commissioners Present:

Eamon O'Brien
Kaveh Zamanian*
Jay Nichols
Doug Bennett

Andrew Blieden
Andre Donley
Jeff Parrish

Dana Mayton
David Greene
Chris Kipper

GUESTS

Cleo Battle, Mike Shull, Louisville Tourism Attorney; Amber Halloran, GLLMD Consultant and secretary, Austin McClanahan, Omni Hotels Guest; Karen Johnson.

WELCOME

Chairman O'Brien welcomed everyone to the meeting. **Chairman O'Brien** officially called the meeting to order at 2:01 PM. **Chairman O'Brien** requested a motion to accept the December 18, 2023, Minutes, as presented. Motion made by **Jay Nichols**. Seconded by **Jeff Parrish**. **All in Favor. Motion Carried.**

LOGO REVIEW

The GLLMD board viewed and discussed revised logos provided by **Kertis Creative Graphic Design Team**. **Chairman O'Brien** requested a motion to approve the Louisville Hotel Partnership Badge logo. Motion made by **Jeff Parrish**. Seconded by **Jay Nichols**. * **Kaveh Zamanian** was contacted to virtually cast his vote. **All in Favor. Motion Carried.** **Chairman O'Brien** turned the meeting over **Amber Halloran** and **Chris Kipper** for updates.

GLLMD OPERATIONS UPDATES

- **Banking: Amber Halloran** informed the group that the GLLMD Bank account was now set-up and ready to accept funds.
- **Collections: Amber Halloran** updated the group regarding issues with collections and the steps being taken to resolve them as quickly as possible.
- **Insurance: Amber Halloran** stated she is reviewing quotes and policy terms with input from **Chris Kipper, Doug Bennett, and Mariah Gratz**
- **Project Plan: Amber Halloran** informed the group that the GLLMD and Louisville Tourism Management Agreement would be presented to the Louisville Tourism Board for approval at their next scheduled meeting.
- **GLLMD Website: Amber Halloran** informed the group that the GLLMD web page was now operational and is meeting Metro board guidelines but will be enhanced in the coming months.
- **OTA Remittance and Meeting: Amber Halloran** updated the group that an agreement has been reached and that the OTA's will remit the TID assessment to the hotels. The group engaged in OTA and other remittance related discussions.

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PREPARATION OF 24-25 BUDGET AND ECONOMIC IMPROVEMENT PLAN TIMELINE

Amber Halloran and **Chris Kipper** lead the discussion and informed the group that the budget should be prepared and presented two months before the start of the fiscal year in July and that public hearings would be required. The group discussed options for creating sub committees and formats for engaging with membership during the process.

NEW BUSINESS

Chairman O'Brien stated that the next item on the agenda pertained to a specific proposal from a business entity that if conducted in open discussion could jeopardize the siting or retention of the business event. **Chairman O'Brien** requested a motion to enter into Executive Session pursuant to KRS 61.810(g) to discuss the matter. Motion made by **David Greene**. Seconded by **Jay Nichols**. **Doug Bennett** presented the board with a possible future project. After some discussion, the group decided that further information would be required, and voting would not be necessary.

Once resuming open session, all business was complete, and the group agreed to adjourn.

ADJOURNMENT


Chairman O'Brien motioned for adjournment. Motion made by **Jay Nichols**. Seconded by **Jeff Parrish**. **All in Favor. Motion Carried.** Meeting adjourned at 2:15 PM.

Future GLLMD Board Meetings

- Monday, February 26, 2024, Louisville Tourism 5th Floor
- Monday, March 25, 2024, Louisville Tourism 5th Floor

Minutes submitted by: Recording Secretary Karen Johnson

Minutes approved by:


Eamon O'Brien (Feb 27, 2024 12:51 EST)

Chair Eamon O'Brien


Jay Nichols (Feb 28, 2024 17:06 EST)

Vice-Chair Jay Nichols

Secretary Jose Rolon

Treasurer Steve Wilson









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Final Audit Report

2024-02-28

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